

## Supply chain: covered by the Green Button

A common T-shirt may have already travelled 18,000 kilometres before it reaches a shop here. There are still social and environmental challenges at every step of the process. The Green Button covers 'sewing and cutting' and 'dyeing and bleaching' during the initial stages of production. In future, it will be expanded to cover a wider range of production stages:



### From the initial contact to licensing – how to obtain Green Button certification

- 1. Application to the Green Button Secretariat for an audit**  
Contact us for a non-binding preliminary chat
- 2. Independent audit**  
Referral to a certification body; company and product criteria audit
- 3. Licensing**  
Signature of the licence agreement; certified products labelled with the Green Button

## The Green Button Get involved now!

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## Our label of responsibility

Find out more now and get involved!

[bmz.de](http://bmz.de)



## GOVERNMENT-RUN

# Building trust

The Grüner Knopf (hereafter: Green Button) is a government-run certification label for sustainably manufactured textiles. The scheme owner is the German Federal Ministry for Economic Cooperation and Development (BMZ). The government specifies the criteria and conditions for the Green Button, creating clarity and fostering trust. A total of 46 demanding social and environmental standards must be met.



## CERTIFIED

# Independent audit

Certification bodies check compliance with the criteria.

# Certified products

Green Button certification can be awarded to almost all textiles, even those made from synthetic fibres – including clothing, textile fashion accessories, home textiles, fabric shoes, backpacks and much more.



## COMPANY AUDIT

# Taking responsibility

The company as a whole must demonstrate its responsibility with regard to human rights and social and environmental issues on the basis of 20 criteria.

- ✓ Aligning corporate policy with human rights and environmental policy
- ✓ Analysing risks and impacts in the supply chain
- ✓ Taking effective action
- ✓ Reporting openly and transparently
- ✓ Responding to grievances



## PRODUCT AUDIT

# Good for People. Good for Nature.

With its 26 social and environmental product criteria, the Green Button specifies binding requirements, ensuring that no harm comes to people or nature. For example:

- ✓ Ban on child and forced labour
- ✓ Minimum wages (aim: living wages)
- ✓ Occupational health and safety
- ✓ Pollution thresholds for wastewater
- ✓ No use of dangerous chemicals



# Recognised labels

The following credible labels can be used to demonstrate compliance with the social and environmental product criteria for the Green Button:



Criteria for social sustainability met



Criteria for environmental sustainability met

	✓	✓
	✓	✓
	✓	✓
	✓	✓
	✓	✓
	✓	✓ with Standard 100 by Oeko-Tex
	✓	Possible in combination with a label for environmental standards.
	✓	Possible in combination with a label for environmental standards.
	Possible in combination with a label for social standards.	✓
	Possible in combination with a label for social standards.	✓