Federal Ministry
for Economic Cooperation
and Development

GRÜNER KNOPF
SOZIAL. ÖKOLOGISCH. STAATLICH.
UNABHÄNGIG ZERTIFIZIERT.

Overview of recognised certification labels for fulfilling the Green Button product requirements

	Social criteria met	Environmental criteria met
Blauer Engel	✓	✓
Fairtrade Textile Production	✓	✓
GOTS	✓	✓
Naturtextil	✓	✓
Oeko-Tex Made in Green	✓	✓
Global Recycled Standard	✓	✓* with Standard 100 by Oeko-Tex
Fair Wear **	✓	In combination with a certification mark for environmental sustainability standards.
SAI	✓	In combination with a certification mark for environmental sustainability standards.
WRAP	✓	In combination with a certification mark for environmental sustainability standards.
bluesign Product	In combination with a certification mark for social sustainability standards.***	✓
cradle to cradle	In combination with a certification mark for social sustainability standards.***	✓

* The Global Recycled Standard meets the criteria of environmental sustainability only in combination with a simultaneous certification of the end product according to the standard 100 by Oeko-Tex.

**Based on a supply chain approach, the importance of human rights due diligence and the requirement of a coherent monitoring and remediation system, Fair Wear assesses the performance of all member brands related to the implementation of the Fair Wear Code of Labour Practices. Fair Wear has no product criteria and does not certify products. Fair Wear Members that have achieved Leader Status have shown that almost all of their tier-1 suppliers are under Fair Wear-Monitoring (>90%). The Green Button recognizes the FWF-Monitoring as one of the most effective and credible monitoring systems for social and labour standards worldwide.

*** If a company produces only within the EU, a recognised label must be produced as evidence of compliance with environmental standards. Evidence of compliance with social standards can be provided by means of a company audit. In this case, the company must demonstrate in which EU member states and by which suppliers the production takes place. It must also demonstrate that any remaining risks regarding compliance with the product-related social criteria are appropriately addressed even within the EU. There is then no further need to produce any social standards label.