Get involved

The Green Button is a government-run certification label for sustainable textiles and is awarded on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). It provides consumers, public and private procurement organisations with guidance when purchasing textiles.

To this end, the Green Button certifies textile products that are sold by companies that act responsibly and whose production processes have been certified by recognised certification labels with regard to social and ecological criteria.

Benefits for your company

- **Visibility:** Make your sustainability efforts visible on the product
- **Create trust:** Build trust with your customers and stakeholders through a credible, governmental certification label
- **Future-proof despite regulatory gaps:** take on corporate responsibility as a pioneer – even if legal requirements are (still) unclear
- **Resilience:** Improve cooperation with your suppliers for stable supply relationships
- **Risk management:** Recognise your risks in the supply chain and take preventative action before they become a reputational problem
- **Green Button Community:** Network and exchange ideas with other companies on issues relating to certification, supply chain management, etc.

Do you have questions about the Green Button, are you interested in working with us or would you like to get licensed?

info@gruener-knopf.de
Tel.: +49 228 68895 195

We look forward to hearing from you!

You can find more information on our website at:
www.gruener-knopf.de/en

linkedin.com/company/gruenerknopf

instagram.com/gruenerknopf

facebook.com/gruenerknopfsiegel

DESIGN | PHOTOS
Tinkerbelle GmbH/tippingpoints GmbH

On behalf of:

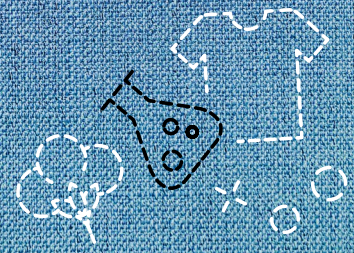
Federal Ministry
for Economic Cooperation
and Development

GREEN BUTTON
GOOD FOR PEOPLE.
GOOD FOR NATURE.

#WE CHANGE FASHION

THE CERTIFICATION LABEL FOR SUSTAINABLE TEXTILES

RUN BY THE GERMAN GOVERNMENT



Have your responsible business practices certified with the Green Button.

www.gruener-knopf.de/en

The two pillars of the Green Button

The Green Button is based on two pillars. The first pillar, **the requirements for corporate due diligence processes**, forms the core of the criteria and must be fulfilled to be licensed with the Green Button. This means that your company systematically identifies human rights and environmental risks along your textile supply chains and takes measures against potential negative impacts of your business practices. These requirements are similar to those of the German Supply Chain Act (LkSG) and apply to the entire company and its textile supply chains.

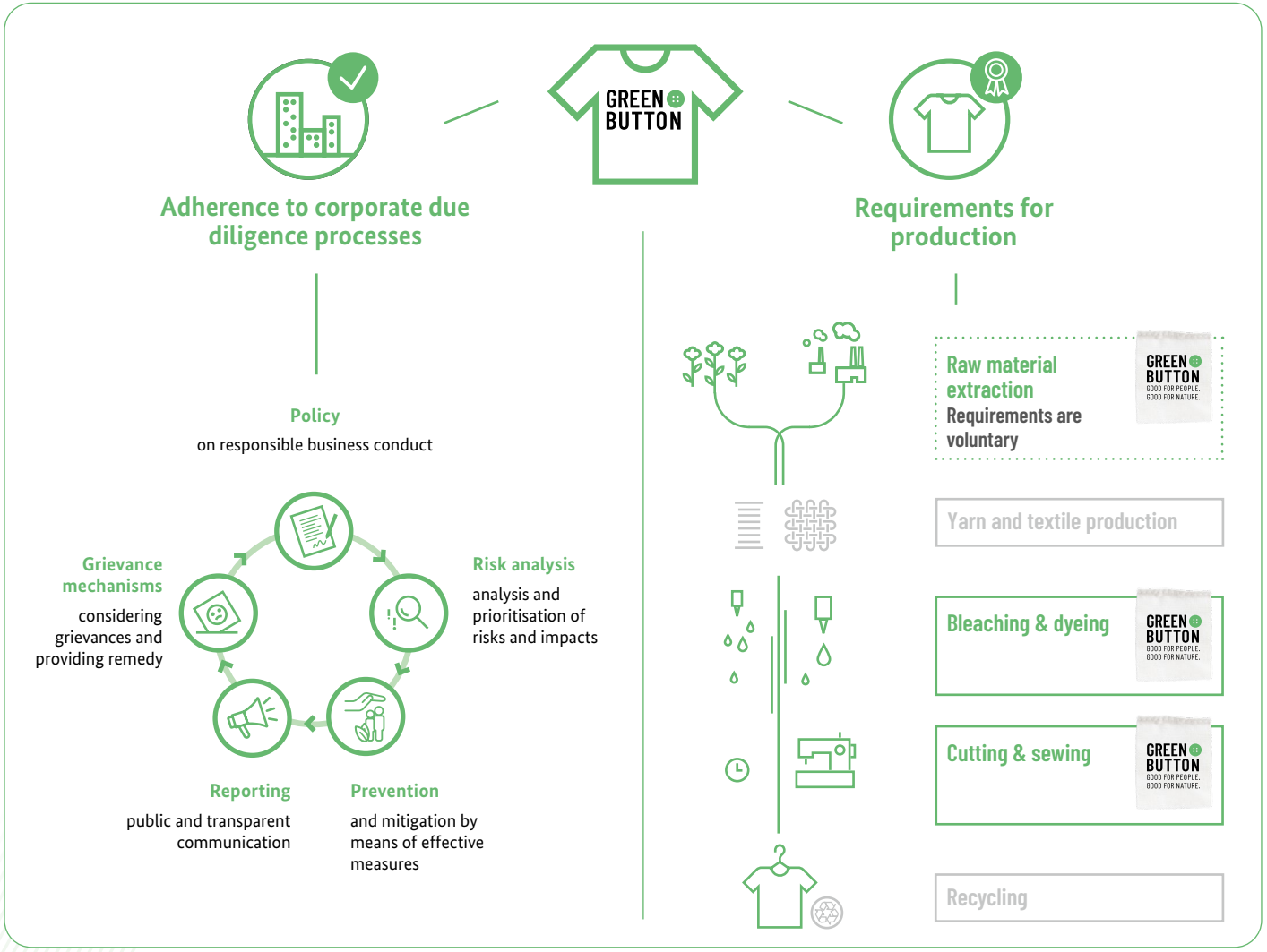
The second pillar includes the **requirements for the production of products** that can bear the Green Button. These requirements are verified by recognised existing certification labels, such as GOTS or OEKO-TEX Made in Green. Certification labels can be recognised for all three supply chain stages covered by the Green Button criteria, or only one of them. Recognised certification labels can therefore also be combined.

Furthermore, Green Button products should only consist of fibres and materials approved by the Green Button. These are defined in the **list of approved fibres and materials, including explanations and recognised certification labels**. However, the requirements for the use of fibres and materials are voluntary.

The Green Button recognises 18 existing textile certification labels. For example, do your products already carry the GOTS or OEKO-TEX Made in Green label? Then you already fulfil the Green Button requirements for the second pillar.

Responsible Companies

SustainableProducts



Would you like to become a part of the community?

Contact us at info@gruener-knopf.de and arrange a free, non-binding consultation. Learn more at www.gruener-knopf.de/en